

Meeting Minutes July 12th, 2012

School Trunks:

- Visitor: Linda Conway – Director of Library Media Programming with DCSD.
- Trunks will hopefully be funded with a grant from L.S.T.A. which is due for on August 1st.
- What is the \$\$\$ for the trunks
- Will there be a stipen from the School District?
- What are the “standards” for the trunks?
- Will we be paying for the help needed to produce the bags?

THE TRUNK PROJECT IS ON HOLD UNTIL WE SEE IF THE GRANT COMES THROUGH FROM L.S.T.A.

- HRHS USES THE TRUNKS AT THE RANCH DAYS AS A SHOW AND TELL FOR PEOPLE. WHAT ARE SOME OTHER EXAMPLES HISTORICAL INFORMATION HRHS CAN CONTRIBUTE TO THE SCHOOL TRUNKS?

Membership, Publicity, and Constant Contact:

- Event Days/On-Site Activities
- Members like name tags.....should they be the only ones with name tags to make them “stand out”, “feel special”?
- What are the “benefits” to being a member of the HRHS?
- Some of the ideas for “benefits” include: Member only name tags, acknowledgement of members and new members on e-mail marketing, Give-aways at the events?
- What about going to get CORPORATE sponsorships?

Flyer Discussion:

- Board agrees that we need to cut back on number of flyers produced. The printing costs are too high and it’s not necessarily a good return on investment at this point. Use the saved money for other items that benefit the members.
- this was a long discussion with “some” movement on how to handle this.

Insurance:

- We went over various options and the insurance agents and HRHS are trying to determine the best choice and course of action.

Pat Moore House: Is this something we want to get involved with?

Cherokee Castle: Is this something we want to get involved with?